

2017
ANNUAL REPORT



MESA

O U T R E A C H

There's a Place for Everyone

MESA-OUTREACH, INC.

A 501(C)(3) NONPROFIT

www.mesa-outreach.org

LETTER FROM THE CHAIRMAN

2017 was a challenging year for MESA. Hurricane Harvey affected almost everyone in the Houston area - MESA's service area was one of the hardest hit. Immediately after the storm, MESA volunteers, partnering with Bear Creek United Methodist Church and others, provided over 10,000 hot and sack meals, 6 tons of non-perishable food and tons of water and supplies to flooded area residents. The storm affected MESA in many other ways, including causing the deferral of its only annual fundraiser from October 2017 to February 2018. Thanks to the generous support of our volunteers, donors and first-ever grants, MESA continued to support and grow its programs, despite the effects of Harvey.

We also changed our name in 2017 - from Houston Northwest Community Center, Inc. to MESA-OUTREACH, INC. The new name is much easier to remember and will assist us in brand recognition as we pursue our mission.

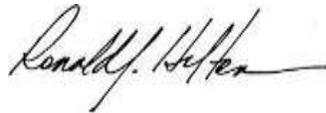
Our programs continued to grow in 2017. Assistance provided to needy area residents grew by 20% - it has grown each year since MESA was established in 2009. The total value of our services, including cash, in-kind gifts and volunteer time exceeded half a million dollars for the first time. We served 5,500 individuals, half of which are children in 2017. Some of the highlights:

- In the spring of 2017, we began English as a Second Language (ESL) classes with 20 students. This spring we had 80 students and expect 100 next fall. We are proud to add this service for the area.**
- Our Community Food Pantry doubled its physical footprint in early 2018 and began offering meat and dairy products in May, 2018. During 2017, MESA distributed over 115 tons of non-perishable food and produce.**
- In our annual programs we distributed 490 pairs of new shoes, 1100 pairs of new socks, 670 stuffed backpacks and school supply sets, 650 pairs of new underwear, 460 new wooden toys, 800 coats and jackets and 1,800 children's books.**
- We also funded two college scholarships and mentored 150 troubled youths.**

Because Harvey caused deferral of the Gala, our Individual and Corporate cash contributions were down significantly. However, thanks to 2017 and early 2018 first-ever grants and a successful February 2018 Gala, we have been able to continue our program growth. A special thanks to our Grantors (Dollar General, Rotary Zones 21 & 27 Foundation Disaster Relief, the Bear Creek-Copperfield Rotary Foundation, Inc. and the Charity Guild of Catholic Women) for your support of our efforts.

It is with great anticipation and honor that I have assumed the position of Chairman of the Board of Directors in 2018. A special thanks goes to Harry Thomson, who led MESA through 2017 as Chairman and President, and to all our volunteers and supporters. Without our 750 volunteers and our donors, none of this is possible! I am especially excited about our longer term plans to leverage MESA's basic needs and education programs into opportunities for job skills training and employment readiness.

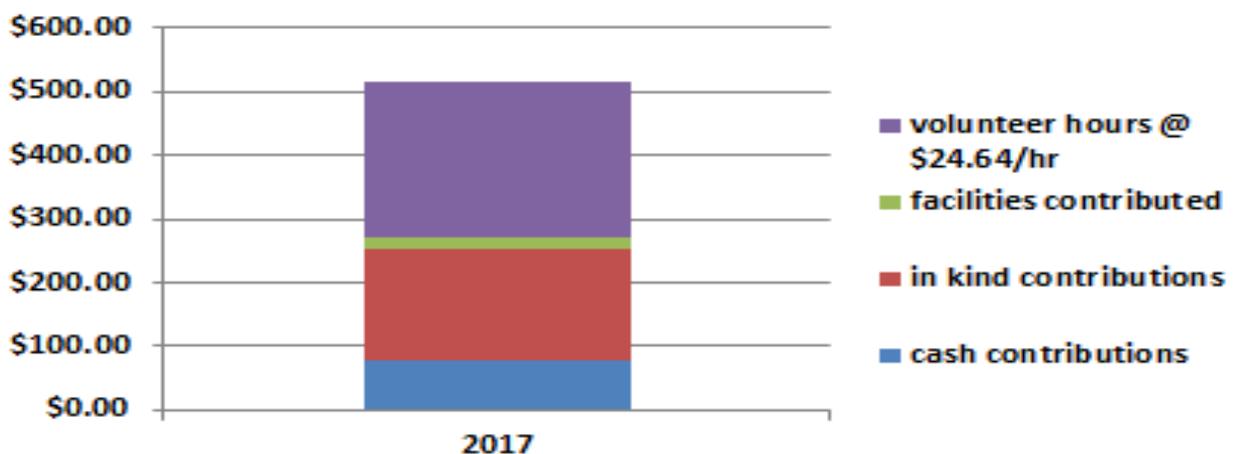
Sincerely,



Ron Hilton, Chairman of the Board of Directors

VALUE AND COST OF MESA SERVICES

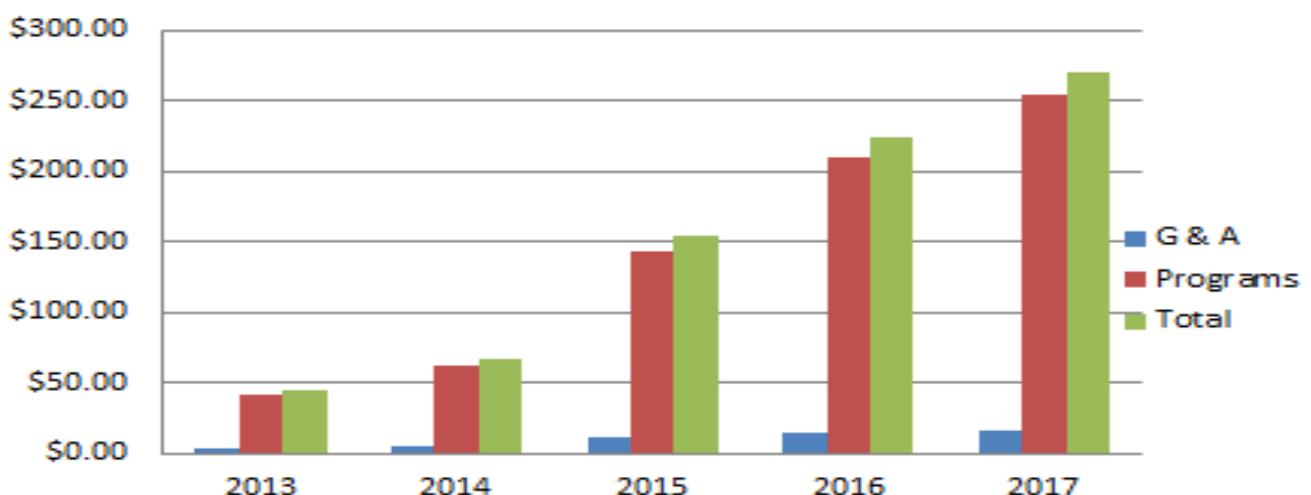
Value of Services Provided (\$000)*



*Value of goods and services provided (including volunteer hours) total \$517.0 vs cash contributions expended of \$79.6
Hourly rate for volunteers is from the nationally recognized "Independent Sector's" 2017 Value of Volunteer Time for Texas

2

Costs of Services Provided(\$000)*



- Per Tax Return / Excludes Fundraising Expenses
- Administrative Expenses less than 10% of total in each year
- Excludes the value of Volunteer Services Provided

1



COMMUNITY RELIEF PROGRAMS:

HURRICANE HARVEY RELIEF

FOOD PANTRY

PRODUCE TRUCK

STUFF THE BUS

BUDDY BACK PACK

SHARE THE TABLE

COMMUNITY EDUCATION PROGRAMS:

HOUSTON reVision

BOOKS TO KIDS

SCHOLARSHIPS

ENGLISH AS A SECOND LANGUAGE

AFTER SCHOOL LEARNING AND READING

MESA NIGHT OUT *

***New in 2018**

HURRICANE HARVEY RELIEF

URGENT RELIEF FOR THOSE IN OUR COMMUNITY



Zip code 77084, in MESA's service area, was one of the hardest hit by Hurricane Harvey. Based on FEMA claims, the dollar amount of unmet needs in zip code 77084 was the third largest in Harris County (including the city of Houston). A large majority of those affected live in The Villages of Bear Creek. In this mixed-race subdivision, made up almost entirely of lower-middle-income families, fifty percent of the 2,000 homes sustained substantial Harvey damage, the vast majority of which are up to forty years old and had never flooded.

Bear Creek United Methodist Church (BCUMC), a significant MESA partner, opened their Family Life Center (FLC) on Saturday the 2nd of September and in conjunction with MESA and another church served a hot meal for any affected by the flooding. MESA partnered with BCUMC and turned the FLC into a distribution center for the community. MESA began to funnel supplies and volunteers to this joint effort.

In the weeks following, MESA supplied tons of supplies which were donated to it from local and distant locations around Texas and other states. MESA supplied 11,000 lbs. of non-perishable food, 200 cases of diapers and wipes and 300 hundred cases of water, baby food, clothes, and cleaning supplies.

During the week of September 4th, MESA secured 2200 meals delivered by the Houston Food Bank (HFB) to BCUMC. Distributions on that Monday consisted of 200 breakfasts, 200 lunches which were delivered daily in

the Bear Creek Village community by MESA volunteers from their personal vehicles. Six hundred additional meals were served over the next three days.

MESA volunteers supported the prep, serving, and cleanup. This partnership effort continued for the following 3 weeks, with the number of meals increased to 2700 per week. Additionally MESA arranged for an HFB refrigerated trailer to be delivered and dropped in the BCUMC parking lot. The trailer was filled with emergency food boxes, cases of water, diapers, and watermelons. MESA volunteers manned the trailer and were able to support 425 families with these supplies during the week of September 3rd.

In the midst of these activities Bear Creek Elementary began accepting supplies for distribution from the school on Saturdays starting September 9. MESA also provided supplies and volunteers to support their efforts.

On October 14 and 16, 2017, MESA distributed door hangers (see attached) to more than 900 Harvey damaged homes in the Villages of Bear Creek notifying residents of the need and information on how to apply for FEMA and SBA loans. As this was done an inventory of the addresses of the damaged homes was kept for future use.

On October 16, 2017 MESA sent e-mails (through Nextdoor.com) to residents of this neighborhood notifying them of FEMA and SBA deadlines and encouraging them to apply for benefits. On October 18, 2017, another Nextdoor.com e-mail was sent notifying residents of an extension in the deadlines and the benefits of applying for SBA loans.

MESA partnered with Memorial Assistance Ministries to submit an application to the Hurricane Harvey Relief Fund (HHRF) for a \$2,500,000 grant to assist Bear Creek area homeowners in long term reconstruction of their Harvey damaged homes. A significant amount of research and effort was required to complete and promote this application. Despite this clear need, however, HHRF denied the MESA/MAM application on the basis that others in Harris County were more vulnerable.

Despite this outcome, MESA continues to serve Bear Creek residents through our Food Pantry & Produce Truck distributions and our community outreach events in August at "Stuff the Bus" and in November at "Share the Table".

FOOD PANTRY

Nonperishables for those with emergency needs

Nonperishable food assistance is provided twice monthly to area residents. Each family in need receives a box of staples sized appropriately for the number of people in their family. During 2017:

Families (individuals) served: 3,057(14,586)

Pounds of food distributed: 87,356

Pounds of food donated: 60,089

Pounds of food purchased: 27,626

Volunteer hours donated: 3,889

PRODUCE TRUCK

Perishables for those with emergency needs

Perishable food assistance is provided monthly to area residents. Each family in need receives a variety of perishable food items sized appropriately for the number of people in their family. During 2017:

Families (individuals) served: 2,402 (11,775)

Pounds of food distributed: 121,935

Pounds of food donated*: 121,935

Volunteer hours donated: 1,968

The unduplicated number of families and Individuals served during 2017 at both the Food Pantry and Produce Truck:

Families: 1,157

Individuals: 5,483

STUFF THE BUS

School supplies for kids without

Annually, back packs stuffed with school supplies are provided annually to area elementary school kids and school supply packs are provided to middle and high school kids. At the Stuff the Bus event on August 8, 2017:

Stuffed back packs distributed: 250

Stuffed back packs donated: 250

School Supply Packs distributed: 425

School Supply Packs purchased: 425

New Shoes distributed: 340

New Wooden Toys distributed: 185

Children's Books distributed: 920

Volunteer hours donated: 496

BUDDY BACK PACK

Food items for kids in dire need

Nutritional food in discrete backpacks is provided weekly to teacher-identified children in need. Many children rely on school meals for breakfast and lunch during the school week but go home to little or no food on the weekends. This program works to fill the weekend gap for chronically hungry children by providing nutritious, child-friendly food for school children to take home over the weekend. During 2017:

Children enrolled: 150

Katy ISD schools served: 7

Total Buddy Backpacks distributed: 5,259

Number of meals distributed: 31,554

Volunteer hours donated: 610

SHARE THE TABLE

Food, coats, shoes, socks, toys etc. for the winter Holiday season

Holiday and winter appropriate items are provided annually before the Holiday Season to area residents in need. Gift boxes filled with holiday food (boxed potatoes, vegetables, fruit and grocery gift cards) are distributed along with coats, shoes, socks and wooden toys for the kids. At the SHARE THE TABLE event on November 14, 2017:

Families (individuals) served: 350 (1,575)

Gift boxes distributed: 350

Pounds of food distributed: 7,350

Coats and jackets donated: 1,332

Coats and jackets distributed: 800

The remaining coats were distributed in Dec @ Produce Truck

Pairs of shoes distributed: 150

Pairs of socks distributed: 1,100

Underwear distributed: 650

Wooden toys distributed: 150

Children's books distributed: 880

Volunteer hours donated: 652

HOUSTON reVision

Mentoring incarcerated youth to offer hope for their future

MESA facilitates the training of adult role models to mentor youth in Harris County juvenile facilities and hosts post release gatherings of the youth, their families and parole officers. The adult training sessions and post release gatherings are held weekly. Using this model recidivism rates are drastically reduced. During 2017:

Juveniles served: 160

Mentors trained and training: 7

Volunteer hours donated: 200

BOOKS TO KIDS

Encouraging kids to read with books they can call their own

MESA provides free books to 2 to 10 year old children who are educationally at risk. Project goal: All children want and need a home library. Books are distributed at major events such as "Stuff the Bus" and "Share the Table" as well as several other times during the year. During 2017 the:

Books distributed: 1,800

Books donated: 2,150

Volunteer hours donated: 250

MESA NIGHT OUT

Providing experience in sports and other events not normally available to these kids

Starting in 2018 MESA began a program to periodically provide tickets, transportation and supervision so kids benefiting from other MESA programs could attend sports and other events. For most of these kids, these "Nights Out" will be the first time they have ever attended such events. The 1st Night Out is scheduled for July 2018 when MESA will host kids in the reVision program along with each kid's parent or mentor.

Estimated attendees are:

Number of revision kids: 12

Number of parents or mentors: 12

SCHOLARSHIPS

Financial assistance for pacesetters in need

Beginning in 2016 a four year scholarship program was initiated to provide financial assistance to a graduating high school senior who had demonstrated the qualifications and desire for higher education, shown a dedication to helping others and was in need of such assistance. During 2017:

Number of Scholarships Awarded: 2

Number of Scholarships Funded: 2

ENGLISH AS A SECOND LANGUAGE

Teaching English to those who have another primary language

Due to Harris County budget cuts, their well-attended MESA sponsored ESL program was halted in 2015. Starting in Feb 2017, MESA independently began offering ESL classes in a pilot program on both Monday/Wednesday and Tuesday/Thursday. Each session is three hours long and runs 16 weeks. MESA offered two classes in each of the spring and summer, and three classes in the fall semester. MESA's instructor holds a Bachelor of Science in Interdisciplinary Studies from the University of Houston, has completed the level 3 Spanish language course at the Instituto de Cultural in Oaxaca City, Oaxaca, Mexico and was named a "Highly Qualified Candidate" in the Alternative Certification program for Texas teachers. She has over 20 years of experience. Curriculum for the course is based on the Ventures series from Cambridge University Press. This material is a six level, integrated skills textbook with life-skills content (reading, writing, listening and speaking) aimed at immigrant and refugee learners of ESL. Prospective students are tested for current proficiency and classes are structured to the needs of the particular student population. The ESL students who participated came from over 13 countries and speak 9 different languages. In 2017 registered students were:

Spring 2017: 23

Summer 2017: 40

Fall 2017: 52

Spring 2018: 81

Summer 2018: 60*

Fall 2018: 100*

*** Estimated**

AFTER SCHOOL LEARNING AND READING

Providing additional reading, writing and arithmetic for those in need of it – and some fun time too

In March 2017 MESA initiated a pilot program to provide a safe and inviting environment for 7th and 8th graders who live in the Bear Creek area and want help with homework, test preparation and/or school projects. The program is conducted on Mondays and Wednesdays 3:30-5:00 pm during weeks when school is in session. The staff included certified teachers having experience working with secondary students as paid program director. Due to the devastating damage to Bear Creek from Hurricane Harvey, this program was suspended. In 2017

Number of Students: 7

Volunteer hours donated: 250

OUR VALUES

Passion for helping the most vulnerable

Focus on helping kids through child and family programs

Priority for those where we live

Emphasis on life changing services

OUR MISSION

Provide assistance so the most vulnerable can improve the quality of their future

Fill the void where other programs are not meeting these needs

BOARD OF DIRECTORS AND OFFICERS

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**Vice Chairman of the Board and President
Retired Vice President, Mitchell Energy & Development Corp.**

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**Chairman of the Board
Senior Vice President of Maintenance Facility Consultants
a division of Whitman, Requardt & Associates, LLP**

Jeff Klorer

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Managing Member, Greybeard Marine Services, LLC**

Sally Lehnert

**Board Member and Secretary
Retired Cypress Fairbanks ISD Assistant Principal**

Janelle Meyer

**Board Member and Vice President
Treasurer, Meyer Instruments, Inc.**

Janet Newsom

**Board Member and Community Food Pantry Coordinator
Retired Educator, Cypress Fairbanks ISD**

Harry Thomson, Jr.

**Board Member and Past President
Law Offices of Harry Thomson, Jr.**

Phil Wales

**Board Member
Founder and CEO, EBUSINESS STRATEGIES, LLC.**

Reverend Les Carpenter

**Ex-officio Board Member
Rector, Saint Aidan's Episcopal Church**

Pastor Leo Tyler

**Ex-officio Board Member
Senior Pastor, Bear Creek United Methodist Church**

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Bob Judge

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Wayne Taylor

Tori Trevino

Kathy Williams

Jerry Woodman

MESA-OUTREACH, INC.

PARTNERS

www.mesa-outreach.org/supporters

Addicks United Methodist Church

**Bane, Bear Creek, Fiest, Hutsell, Jowell, Mayde Creek, Memorial Parkway,
Owens, Pope, Sampson, Stephens, Sue Creech, Sundown and Wolfe
Elementary Schools from Cy-Fair ISD & Katy ISD**

Bear Creek Copperfield Rotary Club

Bear Creek United Methodist Church

Boy Scout Troop 827 Cub Scout Pack 827

Calvary Community Church

Charity Guild of Catholic Women

Church of Jesus Christ of Latter-day Saints

ConocoPhillips

Copperhead District Boy Scouts

Covenant Lutheran Church

Cy-Fair Women's Club

Dollar General Literacy Foundation

EBusiness Strategies LLC

Elim School

ExxonMobil Foundation

GE Foundation

Harris County Sheriff's Department

Houston Food Bank

Kendra Scott, LLC

Langham Creek Theatre Ensemble

Life Path Church

National Charity League Cypress Belles & Yellow Rose Chapters

Peace Community Church

Phillips66

reVision Houston

South Texas Dental

St. Aidan's Episcopal Church

St. Elizabeth Ann Seton Catholic Church

St. Luke's United Methodist Church Woodshop

Texas Children's Health Plan

The Rotary Foundation - Zones 21 & 27

UBS

Worley Parsons

Wyndham Houston West Energy Corridor

Ways **YOU** Can Support **MESA**

- Cash Donations
- Employer's Matching Gifts
- Gift Cards: HEB, Walmart, Kroger's etc.

Your contributions are tax deductible and always appreciated!

- **Volunteer Your Time**

English as a Second Language

Buddy Backpack Delivery Wed. & Thurs. during school year

Food Pantry: 2nd & 4th Tuesdays 5-7:30 pm

Gala Committee or Volunteer

Produce Truck: 3rd Saturday 8:30 - 11 am

Stuff the Bus: Aug. 6th Prep & 7th Distribution 5-7:30 pm

Share the Table: Nov. 12th Boxing Food & Set Up

& 13th Distribution 5 - 7:30 pm

- **In-kind Donations:**

Canned Fruits & Meats

Boxed Cereals

Peanut Butter & Jelly

Macaroni & Cheese

Canned Vegetables

Soups: Hearty, Cream & Broth

Baby Food & Formula

Diapers

Sanitary Pads

Children's Books

School Supplies & Backpacks

New Shoes

New Socks

New Underwear

Gently Used Coats & Jackets

For Kids & Adults

Tell your friends, neighbors, church and business acquaintances about the good work MESA-OUTREACH, INC. (MESA) is doing.



OUR FUNDRAISERS

MESA'S 2018 SPORTING CLAY SHOOT

Wednesday November 7, 2018

Westside Sporting Grounds

MESA's 2019 Gala

Thursday, February 21, 2019

Wyndham Houston West Energy Corridor

CONTACT US

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www.mesa-outreach.org

Facebook

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